

Advertising Planning

*Able is the Newspaper for People with Disabilities
And the Place to Get the Word Out About
Your Product, Service or Agency*

Able's Upcoming Issues Have Huge Marketing Value

May, June & July Editions
Offer Extended Exposure at
All Major Events For People with Disabilities
PLUS FREE Editorial Space With Your Ad

**EACH ISSUE OF ABLE PROVIDES ITS USUAL
INFORMATIVE NEWS SECTION
IN ADDITION TO THESE SPECIAL FOCUSES**

HERE'S WHAT UPCOMING ISSUES OFFER

Able Will Be Distributed at the Abilities Expo

THE LARGEST END-USER EVENT

Advertisers in the
May, June and July Issues
Will be Spotlighted in Able's
Product & Service Guide
With FREE Editorial



Games for the Physically Challenged

Advertisers in the
May, June & July Issues Will be
Spotlighted in Able's
Product & Service Guide with
FREE Editorial

This Issue will be provided to every
athlete & visitor as well
as our usual circulation

A Special Tribute Issue For The 28th Anniversary Of The Americans with Disabilities Act

This edition of Able Will Be
Distributed at the
Disability Pride Parade



**ASK ABOUT OUR ONLINE ADS
AND PRINT/ONLINE COMBINATIONS**

DEADLINE THE 10TH DAY OF EACH MONTH PRIOR TO THE PUBLICATION

Contact Us At 516 939-2253